

19 - 22 FEBRUARY 2025

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WELCOME TO AMERICARNA 2025



TONY EWENS
TVET CHAIRMAN

On behalf of the Taranaki Vehicle Events Trust (TVET), a very warm welcome to everyone. We are thrilled to have you join us for Supercheap Auto Americarna 2025. Get ready to rev your engines and cruise in style through the stunning landscapes and winding roads of the breathtaking region of Taranaki

Supercheap Auto leads as Americarna's naming sponsor, along with our valued relationships involved again this year, with all our supporting sponsors for the 2025 event promising to see our favourite activities back again and a lot more to enjoy.

Sam Jiggins and his experienced traffic management team from Trafficr will ensure smooth travels around our region, keeping drivers and the community safe on the roads for our cruising.

We are privileged to work alongside funders and councils in the region with ongoing support from TOI Foundation, Taranaki Electricity Trust, and Venture Taranaki. Our communities, visitors, and

spectators will enjoy many free displays and activities throughout the event, with the main attraction being the incredible display of cars touring the roads of Taranaki.

Taranaki is the perfect backdrop for showcasing your classic cars and hot rods, with its scenic coastlines, lush forests, and charming small towns providing the ideal setting for an unforgettable road trip. Whether you're a vintage car aficionado, a gearhead looking to show off your custom ride, or simply a car enthusiast eager to connect with like-minded individuals.

As you explore the wonders of Taranaki, you'll have the opportunity to experience the region's rich culture, indulge in delicious local cuisine, and create lasting memories with fellow car enthusiasts.

So, buckle up, hit the open road, and get ready for an exhilarating journey through Taranaki. From the TVET team of Marilyn Davies, Mark Robson, Toni Fabish-Benton, Steve Day, Kevin Walsh, JR, Jo & Claudia, please enjoy your time in Taranaki for Supercheap Auto Americarna 2025.



MAT NORTHWAY
RETAIL OPERATIONS & MERCHANDISE MANAGER

Supercheap Auto New Zealand are SUPER excited to partner with Americarna in 2025 and beyond.

Americarna has grown into one of the leading automotive festivals on the New Zealand events calendar, celebrating our shared love for the car and bike culture.

We've been proudly operating in New Zealand for over 20 years. Since our first stores opened across the country in 2003, we've grown the network to over 45 stores that employs hundreds of team members.

Now we're taking that community support and passion a step further with this partnership.

The 2025 Supercheap Auto Americarna is positioned to be the best one yet across four epic days. This year's route opens with Opunake, Waitara, Inglewood, Stratford, and Hawera, before a SUPER parade and park up on day four in the New Plymouth CBD.

The involvement of the schools and local organisations in the food stalls has a terrific positive impact on enriching the community while showcasing some of our best cuisine for all to enjoy.

Hey, who doesn't get a little peckish while checking out some cool cars and bikes..!

Supercheap Auto Americarna promises to be an event for all to enjoy, so bring the family down and enjoy the festivities.

I'd like to take this moment to thank John Rae (Event Director) and his team for all their effort pulling together this event. Most importantly, thank you to you, the fans and attendees, these events don't happen without your support.

On behalf of the entire Supercheap Auto team, we look forward to making this year's Americarna's the most SUPER yet!

**SUPERCHEAP
AUTO**

MAKE IT SUPER



Keep an eye out for this QR code throughout this publication.

Scan it for extra info by opening your phone's camera, pointing it at the code, and tapping the link when it pops up.

Easy-peasy!



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Registration Day

TUES 18 FEBRUARY



Supercheap Auto Americana week kicks off with registration day taking place on Tuesday, 18th February at the TSB Stadium, located at 1 Rogan Street, New Plymouth.

While there are no organised cruises on this day, it serves as an excellent opportunity for participants to collect their registration packs, visit the official Americana merchandise trailer and browse the stalls and vendors.

The TSB Stadium will serve as the central hub throughout the week, where we will gather each morning before embarking on our cruises on Wednesday, Thursday, and Friday.

Registration Centre and Merchandise Trailer Dates/Times

Tuesday 18 Feb 2025: 1:00pm – 7:30pm

Wednesday 19 Feb 2025: 8:30am – 6:30pm

Thursday 20 Feb 2025: 8:30am – 2:30pm

Friday 21 Feb 2025: 7:30am – 9:30am

DAILY ATTIRE GUIDELINES

Let's make it a week to remember - dress to impress!

Wednesday: Hawaiian

Thursday: T-Shirt day

Friday: 50's & 60's

Saturday: Red White & Blue

Saturday Night: Rock n' Roll or American Heroes/Legends



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THE HITS





CAR CRAZY *Canadians*



Visiting with us this year are Barry White and Petra Eberl who hail from Vancouver Canada. Their 2025 visit to Americarna will be the highlight of their 5th trip to NZ, and they estimate that they have driven approx 12,000 KMs over NZ roads now, mostly in camper vans. They have attended quite a few NZ car shows in their past travels.

Both are car crazy. Barry is a retired NASCAR Northwest/Southwest Tour race driver, then crew chief. Together, they have a collection of cars ranging from two steel 1934 3 Window Coupes, original 60's Corvettes, and original RS/SS & Z/28 Camaros.

They travel to many car shows. For 2025, in addition to Americarna, they will be travelling to The Peach City Beach Cruise, Sleepy Hollow Rod Run, Deuce Days in Victoria Canada, 3 major GoodGuys events in Washington, California and Arizona, Run To The Sun Rod Run in Lake Havasu, as

well as many other shows in Canada and Arizona. Vancouver and Phoenix are both hotbeds of classic car activity and they have attended up to 9 separate classic car shows in a single day!

"We love New Zealand, the people, and the Petrolheads, and would choose it for our home if it were not for lifelong friends and family in Vancouver. We are very much looking forward to our first Americarna. Please track us down, say Hi and tell us about your car. We're going to present a Canadians Choice Award, so the more we know about your car, the better chance you have of winning.

We've included a few picture of some of our own cars here. We hope you like them.

Happy Hot Rodding!"

Barry White & Petra Eberl



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Open Workshop Evening

THURS 20th FEBRUARY
4:00-8:00pm



All welcome to come in and view our Restoration Rod Shop and ongoing projects.

06-756 7144

Inglewood Rotary will be running a BBQ & Bar onsite to raise money for local charities.

45-47 Cutfield Street, Inglewood



Custom & Classic

Restoration Rod Shop

INGLEWOOD, TARANAKI

CSR are one of New Zealand's leading hot rod shops specialising in ground up custom vehicles and classic restorations. Fully equipped shops for all Mechanical, Fabrication, Electrical, Panel and Paint. Located in Inglewood Taranaki.

45-47 Cutfield Street, Inglewood, P. 06 756 7144 or 027 603 7586  Custom Street Rides



CRUISE ROUTE - DAY ONE

Ōpunakē Beach

WED 19 FEBRUARY



Join us today for the first official cruise of Supercheap Auto Americarna 2025!

The adventure begins at TSB Stadium with a departure at 10:30am. Buckle up as we cruise along the mesmerizing Surf Highway 45, making our way to the stunning Ōpunakē Beach.

By 11:30 am, we'll reach Ōpunakē Beach, unveiling an incredible showcase of vehicles.

We invite the public to join us and get up close with the impressive cars. The departure from the beach is at 2:30 pm.

Important to note: A road closure will be implemented on Beach Road, Ōpunakē, exclusively for Americarna vehicles. Public parking will be available at the top of Beach Road and on adjacent side roads. Kindly adhere to instructions provided by our marshals to ensure proper parking in designated areas.

CONVOY ROUTE & TIMING

Destination: Ōpunakē **Time:** 10.30am – 12:30pm

- 10.30am**
- ★ Depart New Plymouth Racecourse onto Gover St.
 - ★ Left turn onto Leach Street.
 - ★ Follow the one way until Morley Steet.
 - ★ Right turn onto Morley Street.
 - ★ Left turn at traffic lights onto Devon St West.
 - ★ Follow State Highway 45 through Ōakura .
 - ★ Turn right at the roundabout in Ōkato.
 - ★ Continue on SH45 to Ōpunakē.
 - ★ Turn right onto Havelock Street.
-
- 11:30am**
- ★ Follow Beach Road down to camp ground area.
-
- 2:30pm**
- ★ Depart Ōpunakē.
 - ★ Return to New Plymouth via SH45.
 - ★ Left turn onto Beach Road at Omata.
 - ★ Veer right onto Centennial Drive.
 - ★ Left onto Ngāmotu Road.
 - ★ Right onto Breakwater Road, 4.6km to Eliot Street.
 - ★ Proceed to TSB Stadium.





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CRUISE ROUTE - DAY TWO

Waitara & Inglewood

THURS 20 FEBRUARY



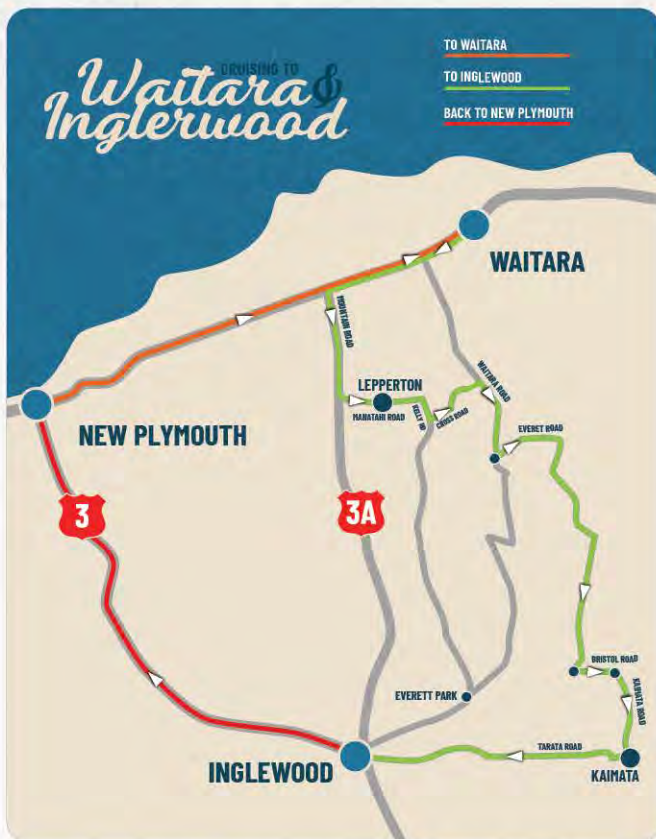
Join us for an extraordinary adventure as we set off at 12:00 noon to discover the vibrant community of Waitara.

From 12:30 pm, the heart of Waitara CBD will come alive with an impressive display of parked vehicles. Immerse yourself in the experience, getting up close with remarkable cars, delicious local cuisine, and embracing the town's unique cultural charm.

At 3:00 pm, our journey continues as we head towards Inglewood, traverse the scenic countryside through Lepperton and onto Waitara Road and also through Kaimata.

Then onto Inglewood where the community host an unforgettable evening of street party. From live entertainment to delicious food & beverages, craft stalls and fantastic kids' activities, the Inglewood Street party promises something for everyone.

Please be aware that road closures will be implemented in Waitara and Inglewood and access to certain areas will be restricted. We appreciate your patience and kindly ask you to exercise caution while following marshal instructions.



CONVOY ROUTE & TIMING



Destination 1: Waitara Time: 12:30pm – 3:00pm

- 12.00pm
- ★ Depart New Plymouth Racecourse via Rogan St.
 - ★ Turn right onto Coronation Avenue.
 - ★ Left onto Cumberland Street.
 - ★ Left onto Mangorei Road.
 - ★ Right onto Rimu Street.
 - ★ Left onto Chilman Street.
 - ★ Right onto Waiwaka Terrace.
 - ★ Left onto Paynters Ave.
 - ★ Right onto the heavy traffic overbridge.
 - ★ Merge onto State Highway 3 – heading north.
 - ★ Pass by Bell Block on State Highway 3.

- 12.30pm
- ★ Turn left onto Devon Road.
 - ★ Stay straight onto Nelson Street.
 - ★ Stay straight/bear right onto McClean Street where cars will be parked on display.

Destination 2: Inglewood Time: 4:00pm – 8:00pm

- 3.00pm
- ★ Straight onto North Street (over the bridge).
 - ★ Bear right onto Richmond Street.
 - ★ Bear right onto Princess Street.
 - ★ Take the 3rd exit at the roundabout onto SH3.
 - ★ Left onto Mountain Road.
 - ★ Left onto Manutahi Road - caution railway lines.
 - ★ Straight onto Manutahi Road.
 - ★ Right onto Kelly Road.
 - ★ Left onto Cross Road.
 - ★ Right onto Waitara Road.
 - ★ Left onto Everett Road.
 - ★ Left onto Bristol Road.
 - ★ Right onto Kaimata Road.
 - ★ Right onto Tarata Road.
 - ★ Left onto Standish Street.
 - ★ Right onto Matai St follow through to Inglewood.

- 4.00pm
- ★ Arrive in Inglewood.
 - ★ Entrant cars will be parked in the CBD on display.

- 8.00pm
- ★ Entrants head back to New Plymouth via State Highway 3.



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CRUISE ROUTE - DAY THREE

Stratford & Hāwera

FRI 21 FEBRUARY



Join us as we kick off our journey from TSB Stadium at 10:00 am, heading first to the town of Stratford. Arriving at 10:30 am, our impressive vehicles will be showcased on Broadway for public viewing.

At 1:00 pm, our adventure continues as we cruise through the scenic route to South Taranaki, with Hāwera as our next destination.

The route will take us through Kaponga and Manaia, offering a delightful experience for children as they enjoy the passing convoy.

Arriving in Hāwera at 1:45 pm, our vehicles will be on display on High Street for public viewing. Be sure not to miss the thrilling Acceleration Event on Albion Street at 2:30 pm.

At 5:15 pm, our vehicles will depart from Hāwera for the Friday Night Cruise in the bustling New Plymouth CBD.

Please be aware that road closures will be implemented in Stratford and Hāwera. Access to certain areas will be restricted. We appreciate your patience and kindly ask you to exercise caution while following marshal instructions. Your cooperation ensures a smooth and safe experience for everyone. Thank you.

CONVOY ROUTE & TIMING

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Destination: Stratford Time: 10.30am – 1:00pm

- 10.00am ★ Depart New Plymouth Racecourse via Rogan Street.
- ★ Right onto Coronation Avenue.
- ★ Follow State Highway 3 to Stratford.
- ★ Pass through Egmont Village.
- ★ Pass through Inglewood.
- ★ Pass through Midhirst.

* Subject to change due to roadworks. Check facebook/run sheets.

- 10:30am ★ Arrive Stratford.
- ★ Entrant cars will be parked on Broadway on display.

Destination: Hāwera Time: 1:15pm – 5:15pm

- 1.15pm ★ Depart Stratford on State Highway 3.
- ★ Turn right onto Celia Street / Opunake Road.
- ★ Veer right past the monument.
- ★ Continue heading to Mania.
- ★ Turn left onto Manaia Road.
- ★ Follow Hollard Garden sign.
- ★ At Manaia turn left at the roundabout onto State Highway 45 / South Road.
- ★ Left onto Caledonia Street or Collins Street.
- ★ Left onto High Street.

- 1:45pm ★ Arrive Hāwera CBD. Entrant cars will be parked on display in Hawera CBD.

- 5:15pm ★ Exit Hāwera, right onto Argyle Street.
- ★ Left at Glover Road.
- ★ Take the 3rd exit at the roundabout onto State Highway 3.
- ★ Continue on SH3 to Egmont Village.
- ★ Turn right into Egmont Road. At the end turn left.
- ★ Turn left into Mangorei Road.
- ★ Cars will travel up then down Mangorei Road before heading to town.



FRIDAY 21 FEBRUARY 2:30PM

Need For Speed

ACCELERATION DISPLAY

Get ready to rev up your engines and witness a spectacular showcase of American automotive power from all eras at the Acceleration Display! This event is all about high-octane fun, where participants unleash their American vehicles with a competitive spirit that's more about having a blast than taking things too seriously.

As the enthusiastic competitors assemble at the start line, anticipation fills the air. The moment the flag descends, the engines roar to life, propelling the drivers towards a series of strategically positioned cones at the far end of the straight. It's an electrifying race against time as they push their machines to their limits, each aiming to achieve the fastest time in their respective categories.

But it's not just about raw speed. This discipline demands a delicate balance between impressive acceleration and precise braking capabilities. The straight stretch is long enough to add an extra layer of excitement. Participants will need to shift gears, maybe even a gear or two, as they push their vehicles to the edge of their performance capabilities.

The excitement starts at 2:30 pm! Come down and have a fun afternoon cheering on the participants as they showcase their skills and push their vehicles to the limit. It promises to be an adrenaline-fueled experience you won't want to miss!

Catch the action: Albion Street | Hawera | 2:30pm



THE LEGENDARY JOURNEY

Mangorei Road

FRI 21 FEBRUARY



At the heart of Americarna's festivities, Mangorei Road shines as a symbol of community spirit and celebration. Regardless of the weather, the locals bring their enthusiasm in full force, making this stretch a memorable part of the event. This year, we're adding an exciting twist by cruising both up and down Mangorei Road.

Starting around 6:00 pm, entrants roll along the road to be greeted by a colourful display of neighbourhood pride. Yards transform into vibrant gathering spots with BBQs, gazebos, all capturing the unique character of the event and the passion of the people behind it.

What makes this part of Americarna so special is the dedication of the Mangorei Road community. Their energy fills the air with excitement, making it a can't-miss highlight of the event.

Our thanks go to Merrilands New World and Stumble Inn who are giving out vouchers to the best-dressed houses on Mangorei Road. Their generous support for Supercheap Auto Americarna 2025 brings even more excitement to this experience, recognizing the community's efforts in creating an unforgettable part of the event.



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Sat: 12.00pm - Late, Sun: 12.00pm - Late



NEW PLYMOUTH CBD Night Cruise

FRI 21 FEBRUARY

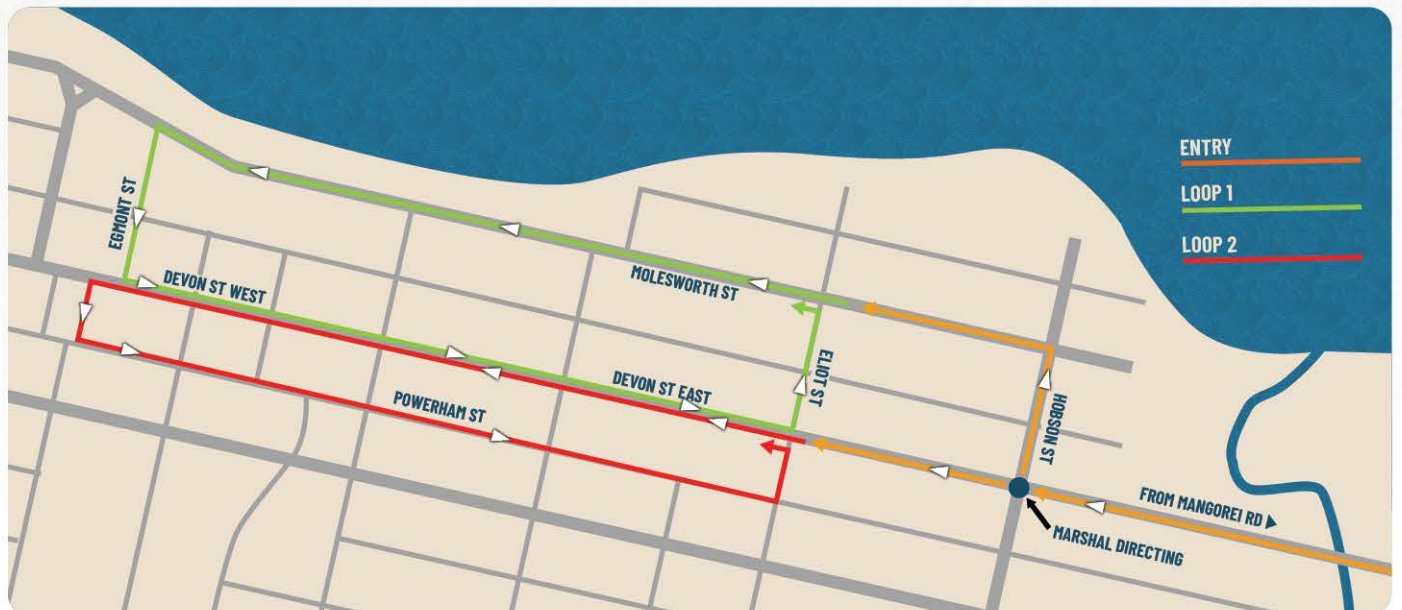


One of the most anticipated events of Americarna, the iconic CBD Night Cruise, is back to thrill the crowds!

Join the excitement as cars set off up Mangorei Road at 6:00 pm, leading into a city centre parade from 6:00 pm to 9:30 pm. Immerse yourself in the heart of Americarna's energy and soak up the atmosphere as the night lights up with the parade of spectacular vehicles.

The full route offers plenty of great spots to enjoy the show while keeping safety a priority. Please follow directions from the marshals, who are there to help ensure a secure and enjoyable experience for all.

For everyone's safety, we ask that spectators stay on the designated footpaths and respect the liquor ban and avoid standing close to the road. It's vital to keep a safe distance, especially for young children.





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Ameri-Carnival

NEW PLYMOUTH'S MAIN STREET CAR DISPLAY

Saturday 22 February ★ 10:00am - 3:00pm



AMERICARNIVAL

SATURDAY 22 FEBRUARY, FROM 10AM

NEW PLYMOUTH CBD

Join us for an extraordinary day at the 2025 Americarnival, from 10:00 am to 3:00 pm, where you'll be treated to a remarkable display of entrant vehicles – all open to the public, free of charge.

This vibrant lineup will feature everything from vintage classics to custom creations, showcasing each owner's dedication and unique style, making it an experience car lovers of all ages won't want to miss.

Puke Ariki Landing will come alive with family-friendly activities like the rock wall, bouncy castles, face painting, candy floss, and more for the kids at no cost to the public. Josh from Magic Works is also back with his enhancing balloon twisting creations!

Watch and listen to the New Plymouth Brass Band march down Devon Street throughout the day, starting from Crowded House at 11am.

We have a new and exciting addition to Americarnival this year. Egmont Street will have a static truck display with the Smokey & the Bandit truck and more! Nine barbecues will be up for sale in a silent auction, raising money for Building Wellness Taranaki.

Explore the bustling Central Business District (CBD) as it fills with lively music, delicious eats, stalls, and an infectious event spirit.

Americarnival is a day of pure enjoyment, celebrating community, family fun, and automotive culture. Follow our Facebook page for schedule updates as the event draws closer.

We can't wait to see you there!

What's On!



BLISTERED FINGERS & JACK MOSER

Enjoy live music and entertainment at Huatoki Plaza, featuring The Blistered Fingers band and a special performance by Jack Moser.

- Blistered Fingers: 10:30am - 3:00pm
- Jack Moser: 11:30am - 12:30pm
- Huatoki Plaza



SQUARE AND LINE DANCING

Join in the fun with Line Dancing and Square Dancing to keep your feet moving.

- Square: 11:30am and 1:30pm
- Line: 10:30am and 12:30pm
- Devon Street East, Outside Crowded House Bar & Restaurant



RADIO CAR CONTROL CLUB

Adding to the energy, the Taranaki Radio Control Car Club will host an exciting remote-control car course on Ariki Street with plenty of action for all ages. 2024 was hugely popular.

- 10:00am - 3:00pm
- Ariki Street



FACE PAINTING

Get creative with vibrant and unique designs from the Morph Face Painters team.

- 10:00am - 3:00pm
- Puke Ariki Landing



BIG FOOT ROCK WALL

Test your climbing skills on the thrilling Big Foot Rock Wall brought to you by Big Foot Adventures!

- 10:00am - 3:00pm
- Puke Ariki Landing



DUCK RACE

The exciting Waimanako Duck Race will see 3000 rubber ducks' race down the Huatoki Stream at 2pm raising money for the Taranaki Retreat.

- 2:00pm
- Huatoki Stream, Puke Ariki Landing



INFLATABLE ACTIVITIES

Promo King are bringing inflatables which include bouncy castles, inflatable table soccer, bungee touchdown, jousting and boxing for all children to enjoy!

- 10:00am - 3:00pm
- Puke Ariki Landing



NEW PLYMOUTH

CENTRAL BUSINESS DISTRICT



PLACES OF INTEREST

- A WIND WAND**
Coastal Walkway
- B COASTAL WALKWAY**
Coastal Foreshore
- C PUKE ARIKI**
1 Ariki Street | pukeariki.com
- D LEN LYE CENTRE**
42 Queen Street | govettbrewster.com
- E PUKEKURA PARK**
10 Fillis Street
- F HUATOKI PLAZA**
Devon Street West
- G PUKE ARIKI LANDING**
Ariki Street

LEGEND

- PETROL STATION**
- ISITE INFORMATION**
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RESTAURANTS, BARS & CAFES

- 01 THE DEPT. EATERY**
53 Egmont Street | thedept.info
- 02 THE GOOD HOME**
21 Ariki Street | thegoodhomenp.co.nz
- 03 PEGGY GORDON'S**
58 Egmont Street | peggygordons.com
- 04 FORK & KNIFE / ARIZONA**
91a Devon Street West | forkknife.net
- 05 HI-FRI SEAFOOD KITCHEN**
19 Brougham Street | info@hifri.co.nz

RESTAURANT BAR / PUB CAFÉ

OTHER

- AA CENTRE CITY SHOPPING CENTRE**
11 Gill Street | centre-city.co.nz
- BB KING & QUEEN HOTEL SUITES**
41 Queen Street | kingandqueen.co.nz



NEIL HOLDOM
MAYOR OF NEW PLYMOUTH

Kia ora koutou,

Welcome to Americarna! Whether it's your first time or you're back again, it's fantastic to have you here for another exciting event. Taranaki locals are eager to see the American muscle cars return, and the streets will be lined with admirers of these stunning vehicles.

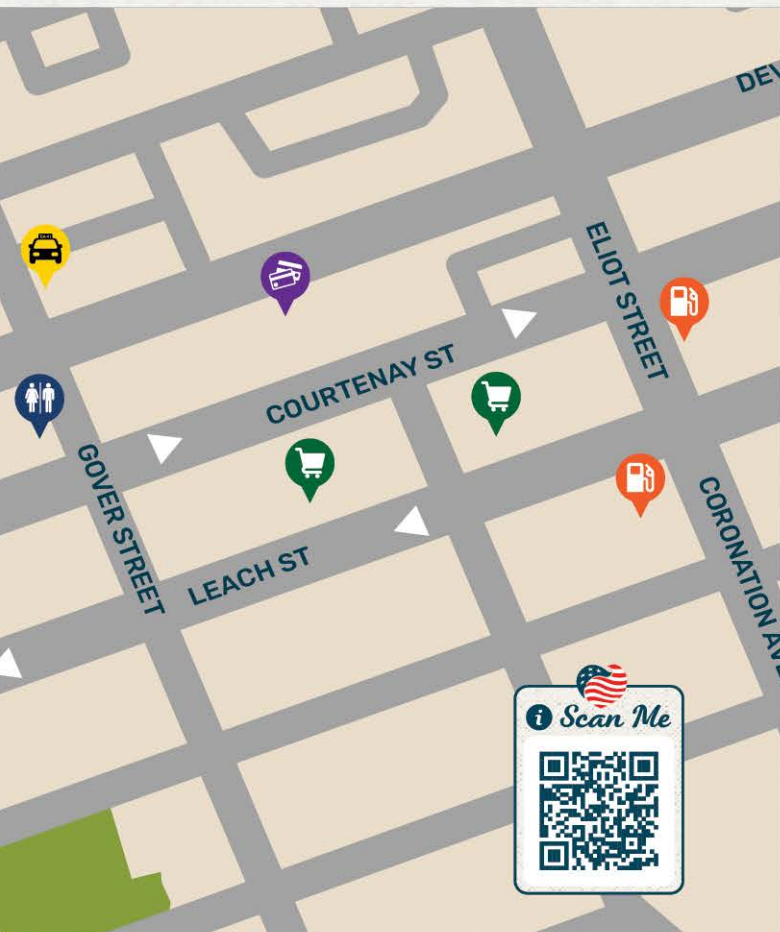
Wherever you go, you're guaranteed a warm welcome. Take in the beautiful views,

from the black sands of the rugged west coast to the majestic Taranaki maunga. Along the way, enjoy our cafes, restaurants, or local bars for a well-deserved break.

Explore the award-winning Coastal Walkway from Ngāmotu Beach to Bell Block, and stop by the free Puke Ariki Museum. After a bit of shopping, head to Pukekura Park's 52-hectare wonderland or visit Brooklands Zoo if you have the kids with you.

For art lovers, don't miss the Govett-Brewster Art Gallery/ Len Lye Centre, where the building is as breathtaking as the art within.

We love it here, and we know you will too. Enjoy your time in our Sustainable Lifestyle Capital, and we hope to see you back soon!



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Parking in the CBD

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Taranaki is an untapped part of our rail network, and we are excited at the offerings available for the local community and those coming from other parts of the country.

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SARAH BENTLEY-KORFF
CHAIRPERSON
WAITARA ALIVE

On behalf of Waitara Alive and the Waitara community we would like to welcome back Americarna once again to our beautiful town and Taranaki as a whole.

Americarna is such a fantastic event to be a part of each year and the joy it brings to the faces of the community is second to none. It is always exciting to have buses from the rural schools come in to Waitara for the short stop as well as the other local schools coming to enjoy the cars. The kids absolutely love watching all the cars enter the main street.

Coupled with plenty of fantastic food and entertainment, the lunch

stop on Thursday in Waitara is one that we as a community thoroughly enjoy being a part of.

We have two stages with performances taking place simultaneously spread down the street as well as activities on Waitara Central School field too.

Waitara is a beautiful small town with a bustling main street that offers plenty of fantastic shops and food outlets. The river and beach are fantastic areas to sit back and enjoy a bit of r&r on your Americarna journey.

I have personally always admired what the Americarna team put together each year and the work that goes in to it. The ability to bring the cars to the smaller towns is a real treat and something I know the communities embrace. So please when you are visiting stop in to the local shops as well. These businesses kindly allow us to close the road for the day making the event in Waitara possible.

If you are visiting from out of town, thank you for coming & enjoy your stay here in Taranaki.



MARIE PEARCE
CHAIRPERSON
INGLEWOOD FIRST TRUST

Welcome to Inglewood! It's truly fantastic to be hosting Americarna 2025 and celebrating 17 incredible years of this fabulous event. We're excited to welcome car enthusiasts from near and far to enjoy this iconic celebration of automotive culture, community, and fun.

Inglewood extends its warmest welcome to all Americarna visitors.

With the fantastic support from Taranaki Electricity Trust and the Inglewood Community, Inglewood First Trust is planning another fantastic Inglewood Street Party on Thursday 20th February 4pm with the fabulous Hamilton based The Monroes band to entertain us ... fabulous cars... fantastic food, wonderful Inglewood hospitality, and our very popular 'Free Kids Zone' – the scene is set for another outstanding event.

We hope all our visitors have a truly memorable day and will return to Inglewood again soon. Happy Cruising.



PHIL NIXON
MAYOR
SOUTH TARANAKI

Welcome to South Taranaki. We are very pleased to have our AmeriCARna visitors back in our District.

We hope you enjoy your time here cruising the coast and taking in the sights with the backdrop of the ever-present Taranaki Maunga.

Stop and enjoy our small towns and visit the best private museum in New Zealand –

Tawhiti Museum or, if you're a lover of all things 'the king', you can't miss KD's Elvis Presley Museum.

Take the time to cruise out from Eltham to visit the real jewel in our crown – the Rotokare Scenic Reserve.

When you are in Hāwera please feel free to visit our new library, i-site and café, Te Ramanui o Ruapūtahanga in the centre of town - we are very proud of our new facility which opened at the end of last year.

We hope you enjoy stopping at one of our popular surf beaches off Surf Highway 45 on the coast, the buzz of the market day in Hāwera and one of our many great cafés throughout the district.

Thanks for coming to South Taranaki, enjoy your stay and come back again soon!



NEIL VOLZKE
MAYOR
STRATFORD DISTRICT

Our community welcomes Americarna back to the Stratford District. The event is always a big hit with the public who really enjoy the awesome display of American classic cars.

Add in the muscle cars, and in my mind nothing beats that rumble of a V8, then once again people will turn out in large numbers to view the spectacle and listen to that sound.

We enjoy hosting you and I am sure that you will enjoy cruising

our roads with the ever present Mt Taranaki as a beautiful backdrop; it will make for some great scenic cruising while on your journeys.

I encourage visitors to the region find the time to explore what's on offer in Taranaki and stay on for a few days to enjoy the hospitality, beauty and attractions of the region.

Whether you're returning for this event or this is your first visit here, I am sure you'll have great time.

As car enthusiasts, I invite you to learn about the exciting Stratford Park project that is moving through the consenting processes and is edging towards the first stage of development. When built, it will be an amazing, local motor sport facility.

My very best wishes to all the participants for a successful event in 2025. Thanks for coming, stay safe, we will see you again soon. Keep cruising.

KENWORTH BBQ Truck

FEATURE VEHICLE



Prize for the vehicle that gets the most looks when out on the road, has to go to a Kenworth truck owned by Colin and Debbie James of Tokoroa.

That's because the truck isn't really a truck, but a barbecue trailer. And because it is a trailer it has to be towed – backwards. "We get comments about it all the time," says Colin of the trailer, which sports a full-sized Kenworth grille. "We are in the trucking business, so we get to hear other truckies talking to each other, and they are always commenting about spotting a scaled-down Kenworth truck going backwards!"

The story of the BBQ trailer goes back a few years now, when Colin was chatting to an engineer mate of his in Putaruru. He mentioned he always seemed to be hiring barbecues to feed forestry crews in the central North Island.

"We decided it would be good idea if my mate built us a trailer-mounted barbecue. What he came up with was a downsized truck cabin that still weighed 2.5 tonnes, and had a full-sized Western Star grille on its front."

A little later Colin's company Central Equipment Movers changed to Kenworth trucks, which prompted a Rotorua friend to change the BBQ's grille from Western Star to Kenworth. So now the trailer has its full-sized Kenworth grille that dominates its rear when it is being towed.



These days the trailer is also fitted with a flash Bluetooth stereo system and Narva lights. That's the result of the BBQ being borrowed by a mate to take on a fishing trip to Mokau, where one of the participants was a marketing manager with a company that sells the audio and lighting equipment.






"So now it has four to six deep cycle batteries on board that power the big stereo system and a whole lot of Narva lights. As a result I've got the trailer insured for \$25,000!"

When the special BBQ trailer is towed to Taranaki for Americarna, it is going to be parked at New Plymouth racecourse and used to cook up a storm for charity. Each side of the truck cabin's bonnet folds down to reveal a pair of barbecues.

"I'll probably bring the trailer down to Taranaki the week before Americarna," says Colin, who also intends entering two other vehicles – his 1978 Plymouth Fury state trooper sedan, and his wife Debbie's bright yellow 1982 Checker taxi.





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ROSS SPRANGER'S
C-Cab
 FEATURE VEHICLE



Here's an easy way to create your very own C-Cab – you convert one from an existing T-Bucket.

That's what New Plymouth's Ross Spranger has done with his vehicle, which will make its first official outing at the 2025 Americarna.

"I'd had my T-Bucket for some time, and I was sick of getting wet," he says of the open-topped style of the traditional hot rod. "So I took the body off and made it into a delivery van.

Ross had built his T-Bucket in 2012 and had used it regularly – mostly in fine weather. But then a few years ago he and a mate decided to travel to a rodding run in Whangarei.

"It was hosing down in New Plymouth, but my mate spotted some blue sky, so we headed off. But the rain didn't stop. We wore wet weather gear and we had rubbish bags over the seats, but we got soaked. The rain didn't let up all the way to Hamilton, and there were huge amounts of water coming off all four tyres." The men decided to stay the night at a motel in Hamilton, and fortunately the next day dawned cloudless and sunny, and it didn't rain for the remainder of the event.



But the soaking convinced Ross his T-Bucket needed a roof, so in 2018 he began converting it into a C-Cab. A toolmaker by trade, he fabricated the cabin in his shed and installed it on the vehicle's existing chassis.

Local firm Eagle Automotive created new seats and did the hood lining, and also supplied an attractive blue paint, which Ross thinks is the first local use of a 2023 Ford F100 colour from USA. The C-Cab is powered by a 410 cubic inch big-block Chevy V8, and the transmission is a two-speed PowerGlide that has been modified to suit race conditions. Differential is a 9-inch Ford.

Ross describes his creation as a 1923 Chevy C-Cab delivery van, and he is looking forward to getting it registered and warranted in time for its first official outing at Americarna 2025.

"And I won't even mind if there's a shower or two," he says of his beautiful creation with its closed-in cabin.





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HOT ROD LEGEND

We're thrilled to announce that hot rod icon Roy Brizio and his partner Tami will be joining us at Americarna 2025! With his renowned shop, Brizio Street Rods based in South San Francisco, Roy stands as one of the most prolific builders of custom hot rods.

From the age of five, Roy was already immersed in the world of hot rodding. Growing up around the Fremont and Half Moon Bay Drag Strips, he spent his early years in the shadow of his father, Andy Brizio, a hot-rodding legend himself who owned Andy's Instant Ts and Champion Speed Shop. It was here that Roy's passion for building and driving hot rods took root.

Roy's journey as a builder began in high school with his very first car - a 1932 Ford Three Window Coupe, which he built entirely on his own. His passion for custom cars drove him to establish Roy Brizio Street

Rods in 1977. To fund his business, he sold his beloved '32 Coupe - a true testament to his commitment. Since then, Roy has made over 350 unique hot rods, pickups, and built custom cars in 48 years.

Brizio Street Rods has earned numerous awards. "Trophies have never been the reason I build cars. My dad instilled in me to drive a car, not tow a car. I build them to drive. I have been very fortunate to have built three America's Most Beautiful Roadsters (AMBR) - 1987, 2013, and 2024". He has also earned top placements three times at the prestigious Pebble Beach with Hot Rods and Custom Restorations.

Roy's favourite car? "Any of my five 1932 Ford Roadsters. I just returned from a 3,800-mile drive in my '32 Roadster." He'll present his Hot Rod Pick at the farewell function on Saturday evening, along with a one-off trophy. He'll also team up with his sister Kim and her husband Sam to select the winner of the American Visitor Trophy.

"I'm looking forward to returning to New Zealand after all these years," Roy shared. Don't miss this chance to meet a true legend in the hot-rodding world.





SMOKEY & THE Bandit

Enthusiasts and movie buffs alike will be treated to a nostalgic blast from the past with Smokey and the Bandit locked in to attend the 2025 Supercheap Auto Americarna Event.

From a childhood dream, Charlie Bailey brought a 1985 W925 Kenworth in from Melbourne after developing a passion from spending his childhood riding shotgun with his dad, driving Kenworths up and down New Zealand.

Mid 2023 the truck was brought from Australia and imported back to NZ to start the wild dream of re-creating the "Smokey and the Bandit Truck & Trailer".

Don't miss the opportunity to come and check out this rig in person. It will be out on the cruise routes and then at the static American truck display on Saturday in Egmont St.



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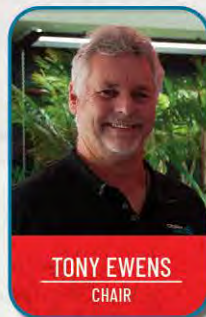
VEHICLE EVENTS TRUST



Americarna brings positive benefits to Taranaki – in addition to showcasing our province, the event brings economic, wellbeing, social and recreational outcomes that benefit our communities. The event has grown significantly since its inception in 2007 and in 2014 the Taranaki Vehicle Events Trust (TVET) was formed to support the event.

The primary role of TVET is to secure funding, through grants and sponsorship, so that all the community activities and components of Supercheap Auto Americarna are free to the public. The Trust also supports the planning of the event with a strong focus on ensuring that the Americarna “rumble” will continue for many years to come.

TVET works closely with council and community representatives throughout Taranaki to bring a family-friendly, inclusive and vibrant event that can be enjoyed by locals and visitors alike.



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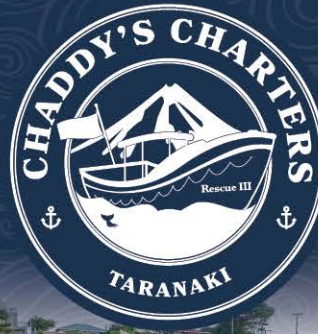


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1956 Cadillac COUPE DEVILLE FEATURE VEHICLE



Susie Beaven's beautiful silver Cadillac with its CADI 56 registration plate will be a common sight during this year's Americarna – that's because it features on the cover of this publication as well as on the 2025 event's commemorative T-shirt.

"We always thought the car was absolutely stock standard, with a 365ci V8 engine under the bonnet," explains Dean. "But we discovered it actually has a 1962 390ci engine. And instead of the original Hydra-Matic three-speed automatic transmission, it has a Turbo 400 version. You live and learn, eh?"

And of course the 1956 Coupe DeVille will also be there in the flesh – although for a short time in recent weeks it was thought that might not be possible.

All of which doesn't matter to Susie, who loves her Caddy no matter what is under its bonnet. "I'd always wanted a 1950 Mercury, but when we started looking around we came across the Cadillac, and my kids said she was definitely for me. She was, too. She's beautiful – both to drive and to look at."

That's because after the big pillarless hardtop began to experience engine trouble during a journey back from an event in the South Island, it was discovered its V8 engine had run a bearing. That required an engine rebuild that ran perilously close to Americarna's registration deadline.

The Coupe DeVille is a classic example of the post-war period of American motoring when big and flamboyant pillarless hardtop vehicles were all the rage, especially when they featured big tail fins, lots of chrome, and conical front bumper guards that were called bullet bumpers by some, and dagmars by others – a reference to the bosom of Dagmar, a TV personality of the 1950s.

But the big fix made it in time, allowing Susie and her husband Dean to once again participate in a favourite celebration of American motoring muscle.

All of which explains why Susie was reduced to tears by last year's announcement that the Coupe DeVille had named the Americarna Pick, and would feature on this year's programme cover and the T-shirts.

During the repair, a few interesting things were discovered about the Cadillac, which has been owned by the Beaven family for about eight years.

"It was a total shock," she recalls. "All those gorgeous cars participating in Americarna, but mine got selected. It was amazing."



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1996 Chevrolet Tahoe

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FEATURE VEHICLE

LOW RIDER



Low rider vehicles are usually created from low-slung sedans or convertibles such as Chevy Impalas, right? Not so with Stratford enthusiast Todd Holland, who has built his low rider from America's most popular full-sized SUV, the Chevrolet Tahoe.

"Why not?" says Todd when explaining the reasoning behind his special low rider. "I figured there's a sea of low rider Impalas out there in New Zealand, but up until now there hadn't been any Tahoes. So I thought it would be fun to do something different."

In 2023 he purchased a 1996 Tahoe off a mate's father-in-law, and got stuck into low rider-ing it. Eight months later the project was completed in time for last year's Americarna, where it entertained the public via its ability to both lower its suspension and jack itself up onto three wheels – hence the vehicle's 3WHELN rego plate.

'Low and slow' is the motto for low rider vehicles thanks to the tradition of their owners cruising as slowly and smoothly as possible, and Todd's Tahoe certainly fits that mould. In many respects it is a stock standard SUV, powered by a 351 cubic inch small-block V8 with just a few minor changes including different headers and an MSD ignition system. The exhaust has also been upgraded to a larger stainless system for a bit more of an engine rumble.

Things are considerably more complex under the Tahoe's body, however. There are big hydraulic cylinders front and rear, linked to four pumps and a bank of batteries all located in the rear load area.

Todd owns two Stratford businesses – panel and paint company RE Automotive, and hydro-dipping company Fluid Coatings NZ – and as a result not only does the Tahoe feature sensational paintwork that 'pops' in sunlight, but special print graphics have been transferred to vehicle components that range from suspension arms to both sides of the bonnet, as well as to various parts of the interior.

Setting the vehicle off is a set of 100-spoke wire wheels shod with whitewall tyres. End result: an American vehicle that is a real looker, especially when going through its ability to either sit down on its backside or pop itself up at the flick of a switch.

Big SUVs such as the Tahoe definitely aren't normally part of the low rider scene in New Zealand. But back in 2023 when Todd Holland spotted a US Chevy Blazer low rider on display on the internet, that prompted him to wonder if it were possible to do the same in this country.

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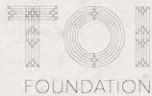
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